



Sasaki Presents



# Africa Bonodori

For Cosplayers & Photographers





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# What is Africa Bonodori?

## Bringing authentic Japanese culture to Africa.

We are hosting the biggest in Africa cosplay & photo contest with the total prize money of 1.1m KSH.

Experience the authentic, traditional, “good-old” Japanese festival here in Kenya. We believe this will be a fantastic opportunity to exchange our cultures each other. We find a huge potential in Bonodori festival. One of the biggest is held in Malaysia, and it had approximately 50,000 guests in 2022.

We hope this will be the first step of our mission, to spread genuine experiences of Japan to the entire continent of Africa, as well as developing the relationship between the Kenyan and the Japanese.

100+ people will be joining from Japan to make the experience authentic.

# The Biggest Cosplay Contest

In Africa (800k cash prize pool)

The venue is a grand re-creation of a Japanese summer festival.

At this unique opportunity, we are looking forward to seeing everyone's best performance.

Cosplayers from Japan are planned to join us! (TBC)

Prize for top 3 cosplayers and a few special prizes!

100,000 KES



200,000 KES



300,000 KES



# Judging Criteria

01

## Schedule:

November 2nd at Ngong Race Course

- Round 1 (16:00-16:25)
- Round 2 (16:55-17:10)
- Prize giving (17:10-17:30)

02

## Cosplay Theme:

The theme of your cosplay **MUST** be Japan related, whether anime, games, or anything else.

\*No American, No Korean, No Chinese.

03

## Judging criteria:

- Impression
- Creativity
- Details
- Audience's reaction



# Judging Criteria

## 04 Round 1: Jam Session (16:00-16:25)

Everyone (roughly 50 cosplayers) will walk through/ around the stage. Anime related music will be played. The judges will choose 6 cosplayers to proceed to the next round.

## 05 Round 2: Final (16:55-17:10)

### 1. Individual Runway

Each cosplayer will have 50 seconds to perform on the stage, with their choice of music.

### 2. Group Performance (Showcasing)

All finalists will perform all together at once on the stage. 1 min group performance. Popular anime song will be played. (The song is TBC)



# Judging Criteria

**06 Judging (TBC):**  
5 Judges. There will be one judge each from Africa Bonodori, Otamatsuri, Naiccon, Professional Cosplayer from Japan, and a guest judge from Japan.

**07 Prize giving (17:10-17:30)**

1. First prize: 300k KSH
2. Second prize: 200k KSH
3. Third prize: 100k KSH
4. Special prize: 100k KSH
5. Mini prize: 50k KSH
6. Mini prize: 50k KSH



\*The information may change, though it will be announced in that case.

# Registration

- 01 Click the following link.  
<https://lu.ma/ehic36k4>
- 02 “Number of attendees”  
→ Write the total number of you & people you will come with.  
(Max 3, we recommend you bring your photographer.)
- 03 “Who told you about this event?”  
→ Write “Otamatsuri”.
- 04 You will receive tickets for the number confirmed through the link.
- 05 Please do not share this link.





# Photo Contest

300k cash prize pool

The venue will be decorated with 3,000 lanterns,  
and there will be many unique photo spots  
such as the lantern corridor.

This will be a great opportunity to shoot your portfolio photos.  
We are looking forward to seeing your best artworks.

10,000 KES

**x30**



# Registration

- 01** No pre-registration needed! Grab mesmerising scenes at Africa Bonodori.
- 02** Post a photo/ video/ reel that gives a feeling of Africa Bonodori to the viewers on Instagram.
- 03** Mention @africabonodori.ke & tag #africabonodori to your post.
- 04** Post due: Nov. 9th 23:59.
- 05** Africa Bonodori management team will select 30 favorite posts and will announce the winners on Instagram live on Nov. 10th at 15:00.

\*The prize money will be sent by mpesa.





# Traditional Experiences



## Street Stands

23 stands are all for free!  
Food, drinks, and activities.

Vegan options are  
also available.

\*Alcoholic beverages are at fee



## Japanese Drum

We cannot do Bonodori  
without a Japanese drum.

Feel its powerful beat  
to your heart  
with the spirit of Japan.



## Yukata

Yukata is a kimono  
specifically for  
summer time use.  
Many will come to the  
festival wearing it.  
Rental will be available  
at the venue.

\*Rental capacity is limited.



# 23 Street Food Stands



**Baby Castella**  
(Japanese sponge cake)



**Yakisoba**  
(Pan fired noodle)



**Grilled Sausage**



**Takoyaki**  
(Octopus balls)



**Taiyaki**  
(Fish-shape pancake  
with bean paste filling)



**ramen**



**Candy apples**



**Karaage**  
(Deep fried chicken)



**Okonomiyaki**  
(savory pancake)



**Yakitori**  
(Chicken skewers)



**Cotton Candy**



**Ikayaki**  
(Squid skewers)



**Rice cracker with egg**



**buttered baked  
potato**



**Roasted corn**



**Japanese Curry**  
(With rice)



**Chocolate-covered  
banana**



**Soft drinks**



**shooting gallery**



**water balloon fishing**



**Character Masks**



**Bouncy Ball Scooping**



**Ringtoss**





## 3,000 LANTERNS



We have brought 3,000 Japanese lanterns. They will be hanged all around the venue to light up the night sky of Nairobi.



Some are hanged from the main stage like the first image on the left. Some will be hanged on the ceiling and walls of a tunnel like the second image on the left. They will create the warmth in the air and cozy & calm ambient.



# Fireworks

**Fireworks are “the must” for many ceremony closings, especially summer festivals, in Japan.**

**Close your one-and-only Japan experience with breathtakingly beautiful fireworks in the cold sky of Nairobi.**





# More Experiences



**Professional Traditional Dancers**



**Cosplay Contest**



**Professional Modern Dancers**



**Traditional Experiences**

**Both traditional and modern professional dancers from Japan will be performing at the festival.  
More experiences to be added.**



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(Max 3, we recommend you bring your photographer.)
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→ Write “Otamatsuri”.
- 04 You will receive tickets for the number confirmed through the link.
- 05 If you wish to bring more people, please confirm with the management. (Please do not share this link.)





We are looking forward to seeing your  
performances and artworks  
while we will do our best preparing  
the best Japan experience.





# Africa Bonodori