



COMPANY PROFILE



WE ARE MOVIE JABBER

The home of the popculture experience in Kenya.

about

us.

Founded in 2011, Movie Jabber is a pop-culture centric entertainment & mass media company.



OUR PHILOSOPHY



MISSION

- To establish Kenya's popular culture industry and economy on the world stage through events, products and content.



VISION

- To be the globally renowned leader of the pop-culture experience in Africa.



VALUES

- We value creativity, innovation, sincere approach to fandom, business acumen, and friendship.

What we do:
We are building and expanding the industry by creating products, content and experiential events around the following categories of popular culture:



Cinema



Comic Books



Conventions



Anime/Manga



Cosplay



Gaming

What we do for your brand(s):

We provide an avenue of engagement for your brand to a defined target audience who are interested in the experiences we create.

Avenues of engagement include the below:

Product Launches

Brand Visibility

Product Sampling

Audience Research

Experiential Campaign



Co-Founder | Jotham Micah

10 years experience in the cinema industry. 8 years experience working as a licensee for studios such as Warner Bros., Disney, Lionsgate, 20th Century, and more.



Co-Founder | Chisomo Nkhoma

A creative and all round media enthusiast with applicable skills amassed over a long period of time. Current Head of Media Design and Branding, State House, Malawi



Head of Production | Brian Khisa

Film Maker, Content Developer, Anime Enthusiast, Gamer & Occasional Streamer.

Brands we have worked with
over the years:



our

products.



VIP
CINEMA

EPIC
CINEMA



Our products



PRESENTED BY 

key

moments.

2013

***Man of Steel* Advance Screening**

Our first sold-out advance screening in cinema, centered on *Man of Steel*.

This event was built on the back of great team work, and a timely, engaging one month campaign. Consumers paid full price for the screening.

Being able to fill the screening hall to capacity for our first event with no sponsor muscle to fall back, on makes this one of our most treasured moments.

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2016

***Batman v Superman: Dawn of Justice* Turkish Airlines Partnership**

Turkish Airlines were the official global airline partner of the film *Batman v Superman: Dawn of Justice* in 2016.

And here at home, their Nairobi Kenya office tasked us with conceptualizing and executing a campaign that was experiential on the ground, far reaching digitally and in sync with the global campaign's message.

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2017

Movie Jabber Expo 2017

Switched things up a bit by hosting the convention in cinema for the first time as well as having two MJX conventions, or 'volumes', that year.

MJX2017 Vol. 1 Saturday July 8th.
MJX2017 Vol. 2 Sat. 18th – Sun 19th Nov

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2018

Black Panther Costume Screening sponsored by Britania

Sponsored by Britania, attendees won tickets by taking part in the online #BlackPantherChallengeKE.

Lupita Nyong'o's family was in attendance. In addition to that several international news outlets ran a story of this event, giving it attention on the world stage.

Last but not least, the event alongside a captioned image was mentioned in *TIME The World of Marvel* (March 2019 issue) magazine special.

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2019

***Otamatsuri* Africa's first Anime & Manga Convention**

Sunday August 18th, Africa's and Kenya's first anime and manga exclusive convention went down at The Alchemist, Westlands.

Otamatsuri is owned and organized by [Anime Café Kenya](#), [Tsunami Studio](#) and Movie Jabber.

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