

MOVIE JABBER'S

COSPLAY RUNWAY

APRIL 2018





FACEBOOK.COM/MOVIEJABBER

ABOUT US

**“Founded in 2011,
Movie Jabber is a
cinema, pop-culture
entertainment & mass
media company.”**



#COSCOM



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**Brands we
have worked
with:**



***WHAT IS ...
COSPLAY?***



DESCRIPTION



Cosplay is a shortened form of two words – **costume** and **play**.

It's the art or practice of wearing costumes to portray characters from fiction, especially from movies, manga, comic books, animations, and science fiction stories.

People who cosplay are known as 'cosplayers'.

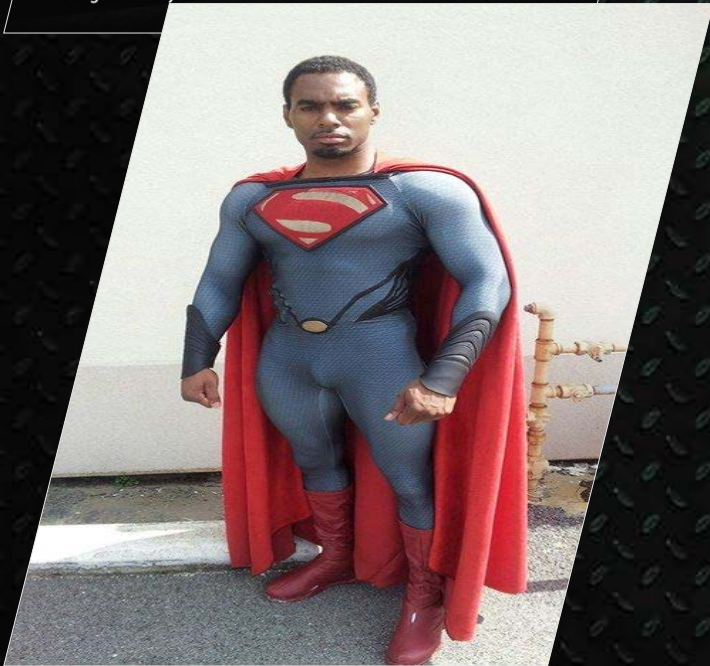
INTRODUCING...
“COSPLAY
RUNWAY”



WHAT IS 'COSPLAY RUNWAY'?



Fashion Show
Stage - Runway



ABOUT COSPLAY RUNWAY

Cosplay Runway is an event category at **MJX** where artisans will showcase the creativity and craftsmanship that went into making select superhero costumes. These costumes, made beforehand, will then be worn and paraded by models at **MJX**.

WHO CAN TAKE PART?

Anyone whose trade involves creating items with their hands, and is skilled in manipulating various types of fabric, materials, props, accessories etc.

WINNINGS

1st Place – Kshs. 45,000

2nd Place – Kshs. 25,000

3rd Place – Kshs. 18,000

ABOUT THE MOVIE JABBER EXPO (MJX)



The **Movie Jabber Expo**, or **MJX** abbreviated, is an all audience two-day multi-entertainment convention.

The event features all day movie screenings in IMAX 3D format, gaming, local and international comic books, fan memorabilia, cosplay, and so much more!

MJX is owned and organized by **Movie Jabber**.

MJX DATE

**Saturday 28th to Sunday 29th
11AM – 7PM.
APRIL 2018**



VENUE

**Century IMAX
1st Floor, Garden City Mall.
Thika Rd Highway. Exit 7.**



***IMPORTANT
GUIDELINES***



IMPORTANT

PLEASE READ, UNDERSTAND AND ALWAYS REFER TO THE FOLLOWING GUIDELINES. THEY WILL BE USED TO REJECT OR ACCEPT, AND LATER JUDGE YOUR SUBMISSION. MOVIE JABBER RETAINS THE RIGHT TO ACCEPT AND REJECT SUBMISSIONS BASED ON THESE GUIDELINES, AND ALSO TO REVISE THE GUIDELINES WHERE AND WHEN NECESSARY.

Character Selection

- 1. You can only select a costume from the list of characters provided by us for this event category.**
- 2. Maintain the sex of the character selected in the production of the costume.**
- 3. ALL of the character's accessories as seen in the visuals must be made for the outfit to be complete.**
- 4. You will use the exact entire name of the character as listed, when submitting.**
- 5. There are various different versions of the same character in existence. Whether from movies, cartoons, certain comic book runs, TV shows etc. With that in mind, please always use the specific name of the character as listed by us when doing further research. And always scrutinize your search results! Remember, some times the difference may come in the smaller details.**
- 6. You can select a minimum of one character, and maximum of two different characters to submit.**
- 7. A maximum number of three teams can select the same costume to replicate. Submissions will be accepted and characters locked on first-come, first-served basis.**

Materials & Props

- 1. Use colors and materials that are exact, primarily. If all else fails, use colors and materials that are as close as possible to the character's exact outfit.**
- 2. Kindly DO NOT make actual functioning weapons out of metal or material that could inflict bodily harm. This is for instances where a character chosen has weapons.**
- 3. For character accessories such as weapons, please use alternate non-harmful material that will still achieve an exact look.**
- 4. For characters with accessories such as weapons, helmets or any other form of accessory, please do not exclude them from the final look. This will affect your points!**
- 5. Extra judging points are awarded for well designed/replicated accessories.**

Accuracy & Finishing

- 1. The goal of cosplay is to use colors and materials that end up looking and feeling as close as possible to the real item. Do your best to achieve an exact look and feel.**
- 2. Be creative and resourceful when improvising. For example in areas where the character has metal accessories/parts but you can't acquire or work with metal, what visually believable material can you use instead and finish in a way that looks metallic? It may not feel like metal, but if it looks like it, that's ok!**
- 3. Any improvisation deemed as 'lazy' or 'unimaginative' will result in points lost.**

Your Team

- 1. Your team can must consist of the following:**
 - a) Team Leader. The key contact person. Must have daily access to email (important) and be easily reachable via phone.**
 - b) Designer or designers. You can do it alone or have a team.**
 - c) Model or models, based on the number of outfits being made. Remember, you can make only a maximum of two outfits.**
- 2. 3 Ticket Passes will be given per team for full access to the entire event on event day. The rest of the team members will have to buy event tickets to access.**
- 3. How you allocate the tickets as the Team Leader is up to you.**
- 4. Remember, you can decide to take up all the roles on your own OR have a team of different people, it's totally up to you.**

Terms & Conditions

- 1. Your team can have as many people as you find necessary. Please note their costs are yours to bear.**
- 2. We as Movie Jabber will not bear any costs for any process during the creation of your outfits, and during their showcase at MJX.**
- 3. You will submit your entry on the required platform, with the accurate information required and within the stipulated timelines.**
- 4. Movie Jabber will communicate primarily via email, and secondly via mobile. Please regularly check your email.**
- 5. 3 Ticket Passes will be given per team for full access to the entire event on event day. The rest of the team members will have to buy event tickets to access.**
- 6. The Top 3 winning outfits; 1st Place, 2nd Place and 3rd Place, will become the property of Movie Jabber upon awarding of the Prize Money.**
- 7. By submitting your entry and taking part in Cosplay Runway, you by default have accepted all MJX event policies, and Cosplay Runway competition rules/guidelines listed.**

***COSTUMES &
CHARACTERS***



SPECIFIC NAME: "CAPTAIN AMERICA: WINTER SOLDIER" BUCKY/WINTER SOLDIER COSTUME

#1



SPECIFIC NAME: "CAPTAIN AMERICA: WINTER SOLDIER" BUCKY/WINTER SOLDIER COSTUME



SPECIFIC NAME: "AVENGERS: AGE OF ULTRON" CAPTAIN AMERICA COSTUME

#2



SPECIFIC NAME: "THOR: RAGNAROK" (2017) HELLA COSTUME

#3



SPECIFIC NAME: "THOR: RAGNAROK" (2017) HELA COSTUME



SPECIFIC NAME: JANE FOSTER (FEMALE THOR) COSTUME



SPECIFIC NAME: JANE FOSTER (FEMALE THOR) COSTUME



THOR
JANE FOSTER

MARVEL

©2015 MARVEL



PAULS
2015

SPECIFIC NAME: "THE AVENGERS" (2012) LOKI COSTUME

#5



SPECIFIC NAME: "THE AVENGERS" (2012) LOKI COSTUME



SPECIFIC NAME: "BLACK PANTHER" (2018) M'BAKU COSTUME

#6



SPECIFIC NAME: "BLACK PANTHER" (2018) M'BAKU COSTUME



SPECIFIC NAME: "GUARDIANS OF THE GALAXY VOL. 1" (2014) Nebula COSTUME

#7

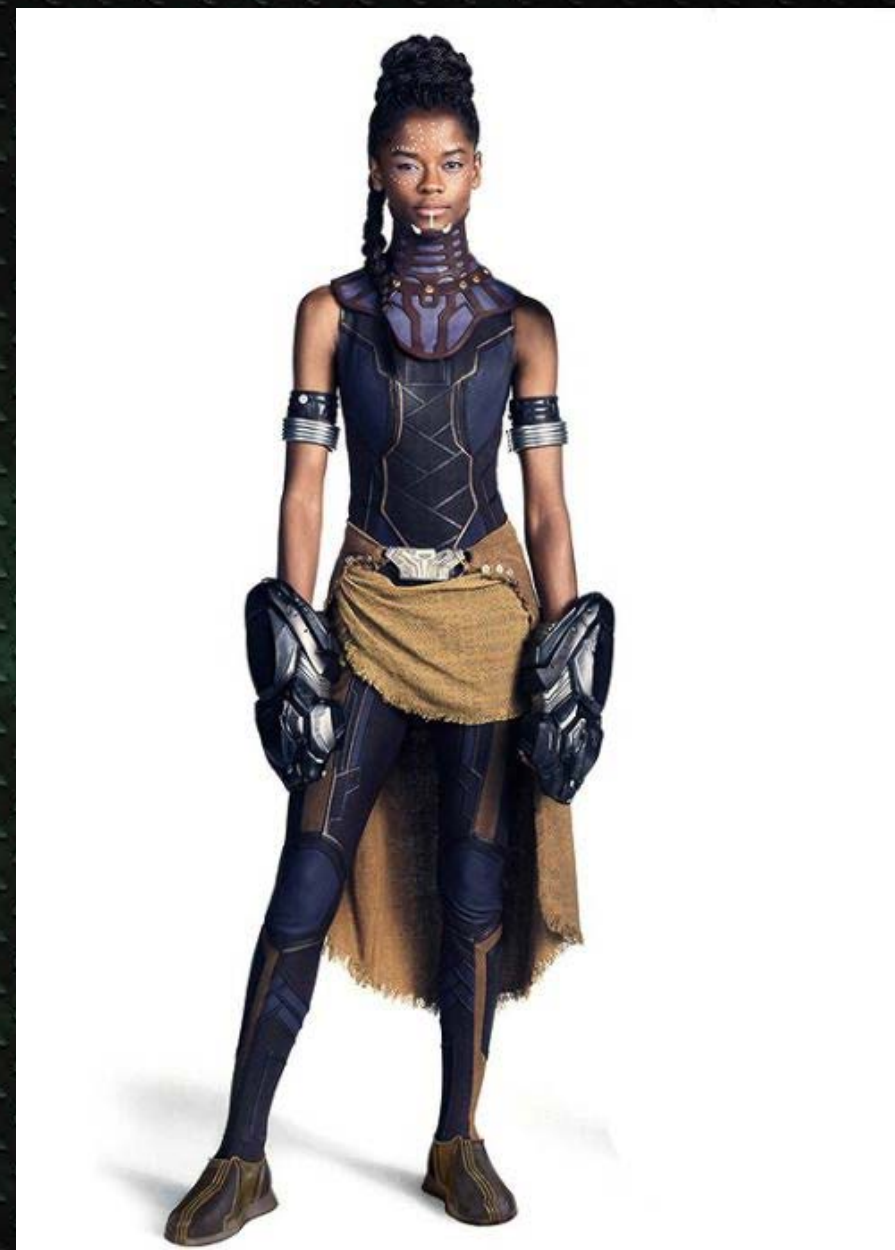


SPECIFIC NAME: "GUARDIANS OF THE GALAXY VOL. 1" (2014) Nebula COSTUME



SPECIFIC NAME: "BLACK PANTHER" (2018) SHURI COSTUME

#8



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MSJX

MOVIE JABBER EXPO

COME AND BECOME PART OF THE EXPERIENCE

If you are interested in being an Event Partner or Exhibitor, kindly contact us. Looking forward to being the talk of the town together!

JOTHAM MICAH

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