



EXPO

**COSPLAY
COMMUNITY
KENYA**

TOURNAMENT

RUNNWAY
RULE BOOK

This Rule Book covers the guidelines for '*Cosplay Community Kenya's Runway Competition Category*'. Or **CosComKE Runway** in short.

This competition category will happen at this year's edition of **The Movie Jabber Expo**.

DATE: Saturday December 4th, 2021
VENUE: The Junction Mall, Ngong Road.
TIME: 11am – 8pm

INTRODUCTION

Choose this category to compete in, if any of the below points best describe you:

- You are new to cosplay, but would rather go hard than go home.
- You want a slightly more advanced and aggressive competitive environment.
- You want the highest available cash prize.

DISCLAIMER

Movie Jabber, and Movie Jabber Expo 2021 event partners, reserve the right to use the name, tag, likeness, audio, video of any registered contestant, for publicity purposes prior to, during, or after the Event end date, in any media, throughout the world, in perpetuity, without any compensation or prior review unless specifically prohibited by law.

Contestants agree to participate in all marketing and media activities as stipulated by Movie Jabber and MJX2021 event partners, including but not limited to:

- Consent to photography and videography usage of your image and likeness. For use in post-event and as promotional purposes.
- Participation in media interviews, commentary and other form of public facing media and social engagements.

DISCLAIMER

- Movie Jabber doesn't endorse nor permit any political, religious or sexual declarations, or demonstrations in any way, in this event category and at MJX2021 as a whole
- Please adhere to all event regulations, and CosComKE rules.
- Movie Jabber retains the rights to permit, or disqualify, any registered contestants based on tournament rules, or overall Movie Jabber policies.

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COSMIC

This year's cosplay tournament theme is **Cosmic**. Definition of Cosmic by Merriam-Webster:

- *Of or relating to the cosmos, the extraterrestrial vastness, or the universe in contrast to the earth alone.*
- *Of, relating to, or concerned with abstract spiritual or metaphysical.*

CHOOSING YOUR COSMIC CHARACTER

Below are the three main categories to help you determine whether or not your character qualifies as being 'cosmic':

POWERS

One of the three (not all of the three) descriptions below must apply to your character correctly:

- 1) Character has their origin, or battle suit/powers, from outer space, or another dimension. **Example:** Venom
- 2) Your character has their suit, or powers given to them by alien beings. **Example:** Ben 10, X-O Manowar
- 3) Or due to an accident/event in space, they gained their origin or powers. **Example:** Green Lantern. The Fantastic Four.

LINEAGE

- 1) Character has both biological parents, or at least one biological parent, from out of space/dimension/universe/galaxy etc. **Example:** Raven from Titans, Superman, Martian Manhunter, Luke Skywalker, Darth Vader.

SPIRITS/GODS

- 1) Your character is a spiritual being such as an angel.
- 2) Your character is a god, or a demi-god. **Example:** Darkseid, Thor.

IMPORTANT

Your character does not have to fit into all three categories; POWERS, LINEAGE and SPIRITS/GODS. You only have to make sure your character fits into one of the three categories correctly. If your character fits into more than one of the categories, then congratulations!

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- 1) You must register correctly, supplying all information and content required in the registration form, by the deadline date of **Tuesday November 30th, 11.59pm**.
- 2) You must be 13 years and above to take part in this competition.
- 3) This competition category has a submission limit of 20 contestants.
- 4) Do not cosplay based on fan art. Your costume must be of an existing fictional character from canon. Do not create your own character, or mix more than one character creating your own unique character.
- 5) Do not mix different iterations/versions of your character, from different storylines/adaptations into one. You will defend your character's 'cosmic' qualifications to the judges, so do your research.
- 6) Your character can come from the genres of; movies, TV, comic books, anime, manga and games.
- 7) Register with an email, and mobile number you regularly check. Updates and changes may happen, and Movie Jabber will use those two avenues to communicate the same.
- 8) You are free to register for this Runway category as a team, or group.

- 9) You will be required to submit clear pictures, or videos, of your costume progress to info@moviejabber.co.ke. Do not send via WhatsApp.
- These images/videos will be used to promote you as a cosplayer.
 - Please share them by Wednesday, December 1st 11.59pm.
- 10) Movie Jabber will host virtual meetings between the start and end of registration that you will be required to attend. These meetings will offer important event updates when they are available, as well as allow you to present your concerns or questions.
- Virtual Meeting One: Thursday November 4th, 8pm. **Whether or not you have registered.**
 - Virtual Meeting Four: Thursday December 2nd, 8pm. **Only for successful registrants. Link will be shared via SMS.**

- 12) Outfits that contain weapons made of metal, or of material that can harm people, are not permitted. Use foam, or other similar soft material, to make your weapons *look like* weapons, but not function as such.
- 13) All costumes must cover "swimsuit areas" no nudity. Whole body paint costumes are not eligible.
- 14) The main judging, will take place on **Friday December 3rd** at a time and venue to be communicated later; and only to successful registrants.
 - If due to circumstances on our end, or unavoidable situations out of your control (with legitimate proof), you are unable to be judged on Friday, you will not be disqualified. You will be judged early Saturday morning at a specific time.
- 15) While you are on the stage on event day, Saturday December 4th, you will only be judged based on the following final category:
 - Stage presence.
 - If you would like to do more and perform, you are free to submit your request to info@moviejabber.co.ke.
- 16) Cosplayers who will take the stage at the event, and enjoy some of the perks we have lined up for them on event day, are only those who have successfully fulfilled the following two steps:
 - **Step One:** Registered correctly, and on time.
 - **Step Two:** Attended the judging on time, on the dates indicated.
- 17) You can cosplay a gender-bent version of your character.

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MAIN POINTS CATEGORY

Below are the main categories that will determine how many points are awarded to you.

CRITERIA	DESCRIPTION	POINTS
First Impression	Overall look of the outfit, in comparison to the actual character. How accurate looking, and impressive is your outfit? This category merely factors in the visual impact of your outfit, before we get into the details.	1 to 5 maximum points awarded. 1 being the lowest, 5 being the highest.
Craftmanship	Ok, you have wowed us, no let's get into the details. Let's dig a little deeper and put your work under the microscope.	1 to 5 maximum points awarded. 1 being the lowest, 5 being the highest.
Stage Presence	Does the person wearing the outfit embody the character when on stage? You will be given a few minutes on stage to convince us you are your character!	1 to 5 maximum points awarded. 1 being the lowest, 5 being the highest.
Mechanization	What makes CosComKE Runway stand apart? Well, what 'mechanized' or functional aspect can you add to your costume? In respect to your character that is. Anything from visors that light up; making your character's weapon look like it's shooting out powers; to wings that can unfurl – wow us. Go the extra mile.	3 to 5 maximum points awarded. 3 being the lowest, 5 being the highest.

BONUS POINTS CATEGORY

Below may be bonus categories, but they are just as crucial because they will be factored in to determine your final score. Based on the below, you will either have additional points awarded to you, or deducted.

CRITERIA	DESCRIPTION	POINTS
Compliance	Did you read, understand and follow instructions as indicated in the Rule Book, and all other forms of communication: emails, SMS, Virtual Meetings etc in regards to this category?	1 to 3 maximum points awarded or deducted.
Time Keeping	Did you keep time?	1 to 3 maximum points awarded or deducted.
Social Media	You need an audience to show off your work. Not only for that, but for cosplay and the convention scene to continue growing, we need a bigger audience tuning in. Posting regularly to show your costume process will help. And we are willing to reward that! When you post, please (1) only tag @moviejabber (2) use the hashtag #MJX2021.	3 points for more than 3 posts per week. Note: last-minute congested posts, after days of silence, will not qualify. Spread them out across the weeks.

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YOUR PRIZE MONEY

Money in the bank!

RANKING	WINNINGS
First Place	KES. 40,000 (Forty Thousand Kenyan Shillings) only.
Second Place	KES. 30,000 (Thirty Thousand Kenyan Shillings) only.
Third Place	KES. 20,000 (Twenty Thousand Kenyan Shillings) only.

CLICK HERE

TO

REGISTER

Deadline: Tuesday November 30th, 11.59pm.



Find us online:

www.moviejabber.co.ke