



Sasaki Presents



# Africa Bonodori

For Anime Lovers



Dear anime & Japan fans in Nairobi,

Hi everyone!

Otamatsuri was a heaps of fun! I enjoyed it so much and I was honestly overwhelmed by your passion towards anime culture. Many of you seemed to know a lot better about anime than I do.

We, Africa Bonodori, are hosting traditional Japanese themed festival in this coming November, and we would love to host you guys.

This event is by invitation only, though I and Movie Jabber have talk to the team and the boss to secure some tickets for you guys.

We are 100% sure you will enjoy this experience. And there is even a cosplay event with huge prize pool as well.

We hope to see you on at the festival.

\*The number of tickets are limited, so we'll have to do "first come, first served." Check up on Movie Jabber for updated info. We hope you'll get one!

Sincerely,



*Kenji Sasaki*



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Our Request

# What is Africa Bonodori?

The International growth of anime fan community has been tremendous in the past few decades.

For example, San Diego Comic Con in 2022 had more than 135,000 visitors. In Africa also, the community, such as Egy Con, has started growing.

However, Kenya being 11,000km away from Japan, places where you can experience authentic Japanese culture are quite limited.

Otamasturi is one of few events you can actually experience anime culture.

This November, we are hosting Africa Bonodori, the first-ever authentic Bonodori festival in the entire African continent.

We are bringing the “good-old” local festival that we all grew up with, with everything at Japanese quality.

More than 100 Japanese will be part of this festival to make the experience authentic.

# Experiences

At Africa Bonodori you will get to experience a lot of Japanese cultures. Though, the below are especially for you, anime lovers.

## Cultural Experiences

Traditional music and dance



Bonodori is a summer tradition in Japan. Every Japanese person knows it. And I am sure you have seen it in a scene from an anime. That will be recreated here in Nairobi. 23 stands and 3,000 lanterns will light up the night of Nairobi.

## Cosplay Contest

Biggest prize pool in Africa



You cannot talk about anime and otaku culture without cosplaying. The number of cosplayers in Nairobi is increasing every year. However, cosplay events are held only a few times a year. Us wishing to be a part of the growth of anime community, we will host a cosplay contest, at where it is full of Japanese elements.

## Photo Contest

Spotlights to photographers



Cosplay culture could not exist without photographers. That's why we want to put them in the spotlight as well.

We are holding a contest for those who are feeling like, "I'm too shy to do cosplay." "I prefer being a photographer."

This is the contest for you.

# Cultural Experiences



## Street Stands

23 stands are all for free!  
Food, drinks, and activities.

Vegan options are  
also available.

\*Alcoholic beverages are at fee



## Japanese Drum

We cannot do Bonodori  
without a Japanese drum.

Feel its powerful beat  
to your heart  
with the spirit of Japan.



## Yukata

Yukata is a kimono  
specifically for  
summer time use.  
Many will come to the  
festival wearing it.  
Rental will be available  
at the venue.

\*Rental capacity is limited.

# 23 Street Food Stands



**Baby Castella**  
(Japanese sponge cake)



**Yakisoba**  
(Pan fired noodle)



**Grilled Sausage**



**Takoyaki**  
(Octopus balls)



**Taiyaki**  
(Fish-shape pancake  
with bean paste filling)



**ramen**



**Candy apples**



**Karaage**  
(Deep fried chicken)



**Okonomiyaki**  
(savory pancake)



**Yakitori**  
(Chicken skewers)



**Cotton Candy**



**Ikayaki**  
(Squid skewers)



**Rice cracker with egg**



**buttered baked  
potato**



**Roasted corn**



**Japanese Curry**  
(With rice)



**Chocolate-covered  
banana**



**Soft drinks**



**shooting gallery**



**water balloon fishing**



**Character Masks**



**Bouncy Ball Scooping**



**Ringtoss**

# Cosplay Contest

800k cash prize pool

The venue is a grand re-creation of a Japanese summer festival.  
At this unique opportunity, we are looking forward to  
seeing everyone's best performance,  
both by first-timers and by serious cosplayers.  
Cosplayers from Japan are planned to join us! (TBC)  
Prize for top 3 cosplayers and a few special prizes!

100,000 KES



200,000 KES



300,000 KES







# Photo Contest

300k cash prize pool

The venue will be decorated with 3,000 lanterns,  
and there will be many unique photo spots  
such as the lantern corridor.

This will be a great opportunity to shoot your portfolio photos.  
We are looking forward to seeing your best artworks.

\*30 posts will win 10k each, 1 week after the festival

# Registration

## Date & Venue:

November 2nd, 15:00~21:00 (Saturday)

Venue: TBA



## Fee:

All experiences including food and soft drinks are for free.

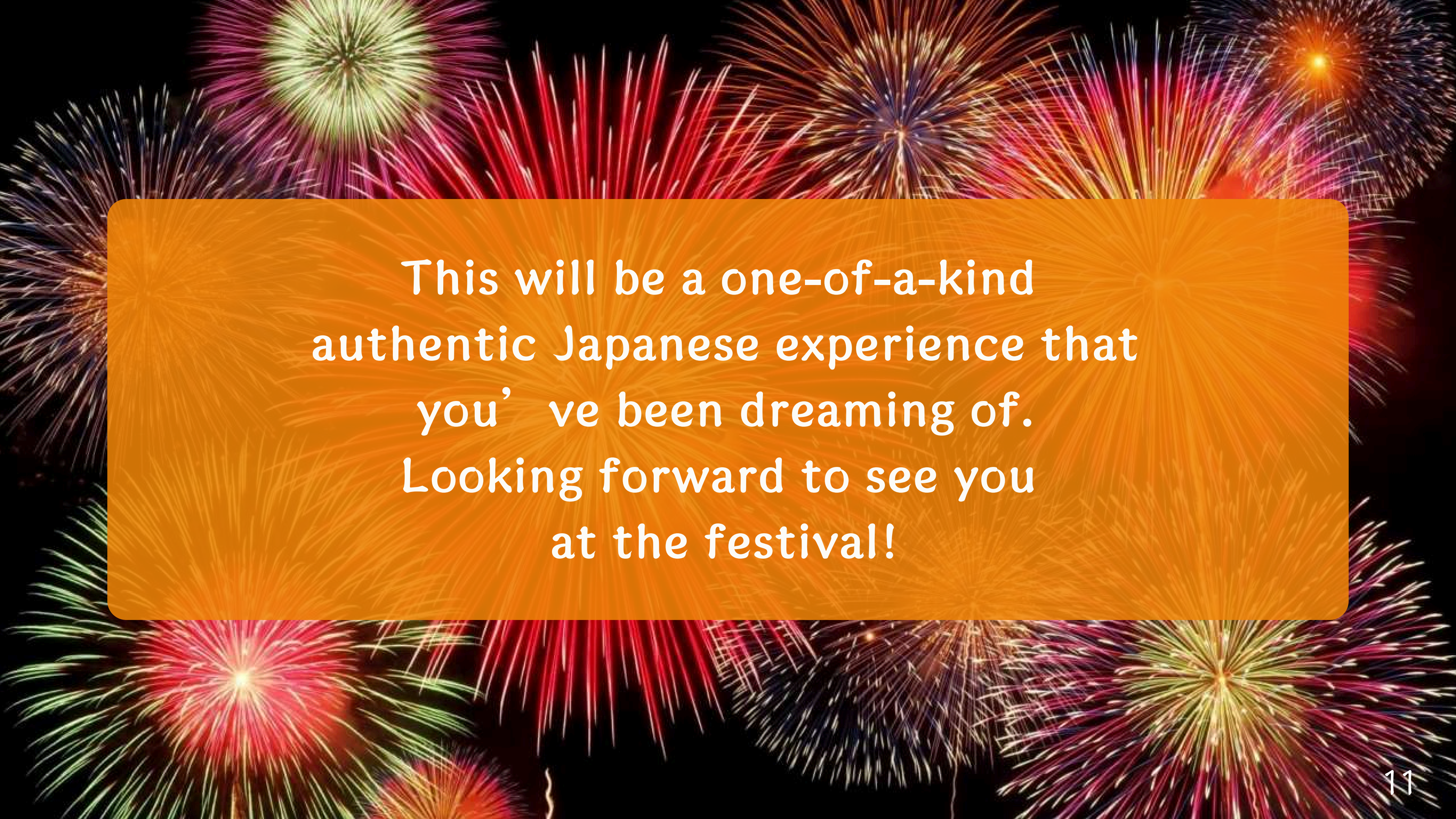
\*Only alcoholic beverages are at a fee.

## Registration:

This event is by invitation only. Please register through <https://lu.ma/zy98eezs>.

\*150 slots only! First comes, first served.





This will be a one-of-a-kind  
authentic Japanese experience that  
you've been dreaming of.  
Looking forward to see you  
at the festival!



# Africa Bonodori